**Point No 1: Headline**

**3 Days Content Marketing Workshop**

Learn the exact framework to write effective content for social media and set up your own blogging website to make money actively.

**Point No 2: Banner/Image (To be created by a designer)**

WIP

**Point No 3: Course Date (To be inserted below the image/banner in big font)**

First week of October

**Point No 4: Course Price (To be inserted below the date as an actionable button)**

Rs. 799/-

|  |
| --- |
| Payment Gateway-InstaMojo/RazorPay |
| Direct them to WhatsApp Group after payment |

**Point No 5: More detail about the workshop**

The Content marketing 3Day workshop will be a total 6 hours of live content training throughout the week. Every day you will join our instructor live for two hours, learn, unlearn all about Content Marketing and do a quick Q&A of the session. All live training will be recorded and the recordings of the session will be provided.

**Point No 6: Who is it for?**  
Firstly, No, Content Marketing is not only for brands or people with good writing skills. Anybody can write and become a blogger. It's the best profession for anyone who is trying to **generate leads** for their business, find more about the **TG,** build a strong **personal brand** and make a **great income**. That's exactly what this workshop would teach you in just 3 days.

Entrepreneur: Build your personal brand, generate leads and convert them into customers for your business.

Professionals: Build brands, Drive audience to your website/Page/Store. Create engagements.

Freelancers: Generate new leads from all over. You will get many projects to handle social media pages and running advertisements.

Students: Build your personal brand, Work on your blog to drive traffic and can even become an influencer.

**Point 7: What will the course cover?**

**Day1**   
**Unveiling content for you**  
On the first day itself you’ll know the growth potential of content marketing. You’ll find out what great content marketers, all over the world, are doing. The different kinds of content successfully, millionaire bloggers are churning. The niche they are into and the niche you could get into. You’ll learn to find a suitable content for that niche’s audience and target them by learning suitable channels on Day 1 only.

**Day2**   
**Get writing & earning**  
Learn how to write blogs, pillar articles, list articles and content for social media. Go in dept to further know how to write good content for Facebook, Instagram, Twitter, LinkedIn, and get fabulous engagement on it. Find various ways to promote your content and drive traffic to it, thereby increasing your chance to make money.

**Day3**  
**Plan: Making that awesome website of yours**This day will be the most interesting day as it will cover a complete trip from buying that domain name, to hosting and eventually creating that awesome blogging page/website of yours. Learn all the interesting tools that will come super handy to you while developing content. And by the time you are done with this day, you will have your first content/blog already out.

**Point No.8 Payment button option again**

**Convinced?**

**(Payment Button)**

**Still not convinced? Keep scrolling.**

**Point No 9: Testimony**

Source to testimony:

<https://m.facebook.com/pg/istrategistinstitute/reviews/>

<https://g.page/r/CWvHfAI21wFjEAQ/review>

**Point No 10: About our trainer (with her photo)**

Business Strategist & Digital Marketing Expert.

Ex-Professor of BMM.

Digital Trainer - trained more than 3000 students, entreprenuers & marketing enthusiasts.

Psychologist /Counselor expertising in Consumer Buyer Behavior & Psychology.

Mental Health Healer & Guide providing services across the globe related to psychological needs.

**Point No11: FAQ?**

1. When does the workshop start?

It starts in the last week of September. We will announce dates closer to the actual workshop days.

1. Will this be live or Pre-Recorded?

No, these are live lectures. No lecture is pre-recorded.

1. Will I get access to recordings?

We will provide recording of these live lectures the next day for you to refer to.

1. Will I get Lifetime access to recordings?

Yes, you will have lifetime access to it.

1. Will I be able to download those recorded videos?

Yes. It is in fact strongly recommended that you download these videos and save it, as the link will expire soon.

1. Will I get a job placement from you after this workshop?

We do provide free assistance in getting the placement.

Your learning from this course will surely get you a handful of jobs. You may even be capable of starting your own business. However, your dedication and growth potential can only determine your future.

1. Will I start earning something from Content Marketing after this course?

Yes, you can actively/passively earn money through Content Marketing.

1. Do you have any other advance course for Digital Marketing?

Yes, we have both short term and diploma course in Digital Marketing.

1. Will you provide me any notes/PDFs for this session?

No. You will be taking notes on your own. You can even take screenshots of the slides, if need be.

1. What if I made the payment and not receiving any email?

Reach out to us on pragwatrushant@gmail.com or 9082320556

13.  Is there any discount?

No discount shall be provided.

**Point No 12: Course end time (Hurry up only few days to go tab)**

To be developed by the website developer.

**Point No13: Contact Info & other payment options**

**Contact Details**

Mobile: +91 90823 20556  
Email: ragwatrushant@gmail.com

**Other Payment options**

Google Pay: **9082320556**  
PhonePe: **9082320556**  
Paytm: **9819312512**  
UPI: **9082320556@okbizaxis**

**Office Address**

Office No. 6, 1st floor, Kanti Terrace,  
SV Road, Just above Mangesh Medical,  
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